

PRESS RELEASE  
For Immediate Release

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## **Cubii and The Village Chicago Work Together to Bring In-Home Exercise to Seniors**

The Village Chicago has teamed up with Cubii (Fitness Cubed), the maker of the Cubii Jr compact seated elliptical, to enable Village members to stay active without leaving their homes.

The Village Chicago is a member-to-member network of friendship, engagement, and services for Chicagoans who are over 50. The Village has taken on a critical role in helping its members stay connected, positive, and active as public health worries have forced Chicago residents to remain at home.

Cubii's ellipticals help users stay active and gain mobility through low-impact exercise without changing their routines or even leaving the couch—a feature that makes their products safe and convenient for Village members.

Cubii donated 25 compact ellipticals to Village members, shipping the units free of charge to each person who had requested one.

“Cubii and The Village Chicago are committed to health, wellbeing, and the power of community,” said Dave Wietecha, Cubii’s Director of Health Sales. “When our community cannot physically be together, making safe exercise accessible is even more important.”

“Right now more than ever, we are doing everything possible to keep our community safe, engaged, and well, and are thrilled by this generous donation”, Village Chicago CEO Darcy Evon said.

As Village members began receiving their units this week, they shared enthusiastic responses:

“Thank you for a great gift!! It arrived just when I can’t walk outside and needed the exercise. What a great idea! What a generous donor!”

“What an amazing little machine. I think it will work out for both of us during this isolated time. We will probably use it even when we can return to the gym.”

**About The Village Chicago**

The Village Chicago is a member-to-member network of friendship, engagement and services for people over 50. We support all aspects of well-being through social engagement, an extensive services and referral network, lifelong learning, health and fitness, intergenerational relationships, work and purpose. For information, email [info@thevillagechicago.org](mailto:info@thevillagechicago.org).

**About Cubii**

Cubii designs fitness products for the zero-to-one market. While most fitness companies help exercise enthusiasts get fitter, Cubii focuses on serving the large, rapidly growing population of people who are not getting enough physical activity due to a lack of time, physical ability, or motivation. Cubii's flagship product, the Cubii Pro compact elliptical, provides Bluetooth-connected, low-impact exercise so individuals can stay active at their own pace, in their own place. For more info, visit [www.cubii.com](http://www.cubii.com).